Rainer Höfling appointed as the new head of Melamine Business Unit marketing

15.10.2007 - On October 1, 2007, Rainer Höfling assumed the post of head of marketing within the Melamine Business Unit. Rainer Höfling had previously occupied numerous managerial appointments at Neste Chemicals and PCD Polymere and was last employed in a respected Austrian industrial company, where as the CEO, he bore responsibility for a workforce of around 200 and the development, sales, marketing, production and logistics areas.

Rainer Höfling studied engineering and plastics at the University of Würzburg. He has also completed a general management course at the LIMAK Institute of the Johannes Kepler University in Linz and an Executive MBA programme at the University of Toronto.